



GARY SOMERSET
Media & Public Relations Manager

As GPO's Media & Public Relations Manager, Somerset serves as the spokesperson for the agency and is responsible for communicating GPO news, initiatives and decisions to the news media and public. Somerset is responsible for managing GPO's social media tools—Facebook, Youtube, Twitter and Pinterest. He advises GPO senior management on external communication strategies and opportunities.

Biography

Somerset has more than two decades of media, public relations and communications experience. He joined GPO's Public Relations Office in 2006. During his tenure, Somerset has promoted and placed numerous stories on the important work GPO employees do for our country in national media outlets such as: NBC News, CNN, *The Washington Post*, *The New York Times* and *The Wall Street Journal*. Somerset created and manages GPO's Facebook, Youtube, Twitter and Pinterest accounts. He is responsible for producing, directing and narrating agency produced videos. Several of those videos have won awards for GPO which includes: American Business Award for Public Relations Production of the Year, Hermes Creative Award for Annual Report Video, AVA Gold Award for Voice-Over-Talent, AVA Platinum Award for Video Production. Somerset has also been honored for his public relations initiatives by the head of GPO with three Public Printer Distinguished Service Awards.

Prior to coming to GPO, Somerset spent more than a decade working as a broadcast journalist at several network television affiliates throughout the country. He covered Presidential campaigns, newsmakers and community issues as a news anchor/reporter at WSYX-TV in Columbus, OH, WKEF-TV in Dayton, Ohio, WXXA-TV in Albany, NY and KSWT in Yuma, AZ. Somerset began his television career at WFSB-TV in his home state of Connecticut.

Somerset graduated from Northeastern University in Boston, MA with a Bachelor Science degree.